



Celebrate the giving season with Share the Warmth

As another year comes to an end, staff, volunteers, partners, and members at Share the Warmth are getting ready for our busiest time of year. To kick off the giving season, we are inviting you to celebrate with us. Shop for gifts with our **all-new charitable gift guide**, **rent our beautiful hall** for your special event, give the gift of **music lessons** to a special someone, organize a **food drive** or **toy drive**, **volunteer** with us, or simply stop in for a delicious Café meal and say hello. We look forward to seeing you!



Mark your calendars!

November 27, 2018 is Giving Tuesday

This international day of giving was started in 2012 as a response to the culture of consumerism promoted Black by Fridav and Cyber Monday. But Giving Tuesday is about more than iust financial donations. This grassroots movement promotes an overall spirit of generosity kindness. It encourages and people to donate, to volunteer, to fundraise, to get involved in causes they care about, and most importantly, to be kind to one another. Last year over 150 countries participated in the Giving Tuesday movement and millions of Canadians stepped up to support causes they believe in.

Keep on Giving Canada!





#GivingTuesdayCa

SHARE THE WARMTH'S NEW CHARITABLE GIFT GIVING

Your holiday shopping made easy

Many families have taken a step back from traditional holiday gift giving and have focused on volunteering and giving back to their communities. With our new gift guide, charitable gift giving is easier than ever. Buy a toy for a child in need, help a family put healthy food on their table, offer tutoring to a student who needs academic help, or music lessons to a child from a low-income family. Start shopping/giving today at **sharethewarmth.ca/gifts.**



\$25 - Fresh fruits and vegetables

Better access to healthy food for a healthy community! Your gift of \$25 will provide two weeks' worth of fresh fruits and vegetables to a family of four.

Almost 60% of the population of Point Saint-Charles consumes fewer than five portions of fruits and vegetables per week. The pay-whatyou-can market makes fresh produce more accessible to the entire community, reduces food waste from local markets, promotes locally grown products and cultivates a stronger community. We are very happy to announce that the market will remain open this winter. Come in and shop on Tuesdays from 4 p.m. to 6 p.m.!



\$25 - A toy for the holidays

Put a smile on a child's face this holiday season. Your gift of \$25 will buy a toy for a child in need.

Every December, Share the Warmth organizes a special toy, game and book sale for lowincome families in Point Saint-Charles. This sale is an opportunity for parents to shop for gifts for their children at nominal prices.



\$50 - Food for a family

Your gift of \$50 will provide two food bank visits for a family of four.

This past month, the food boxes continued to feature healthy and local items, including: 2 lb of carrots and potatoes, 6 organic bananas, 1 head of organic cauliflower, 1 Quebec cabbage, 4 peppers, 1 Iceberg lettuce, 5 Quebec tomatoes, 2 loaves of sliced bread, a dozen eggs, pasta, a package of brown sugar and various canned goods.



\$100 - School supplies

Your gift of \$100 will provide four children with school supplies for the school year ahead.

Every year, our back-to-school sale helps local families by providing them with the opportunity to buy what their children need for school at nominal prices. This sale eases the financial burden of back-toschool shopping faced by local families and reinforces parents' autonomy and responsibility for their children's well-being. We also provide 35 schools with supplies for students in need.









\$125 - Healthy meals in schools

Many children in Montreal go to school hungry or with insufficient food. Your gift of \$125 will provide healthy lunches for one child for the entire school year through our School Food Program.

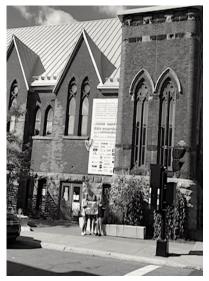


\$300 - Help an adult gain work experience and develop skills

Your gift of \$300 will provide work opportunities, skills development, and experience for one adult. Our work training programs focus on helping individuals integrate or reintegrate into the job market. The objective is to offer individuals the opportunity to acquire experience, build confidence, and develop social and employment skills.

\$500 - Repairs and maintenance to house our programs

This past year marked the completion of four years of major building repairs and renovations. If you didn't get a chance to participate in this massive effort, there is still time to help pay off the bills! A project of this magnitude is an important investment in the future, as it will ensure we have a safe and welcoming space for our members.





\$150 - Tutoring sessions for one child to help them succeed in school

Your gift of \$150 will provide 2 one-hour tutoring sessions per week for one child for one month. Each child also receives individualized support, a healthy snack, and report card monitoring.



\$200 - 1 month of music lessons for a child

Give the gift of music. Support one child in our intensive El Sistema program for one month of music lessons (four lessons per week).

Based on the El Sistema approach, the intensive program welcomes students four times a week and focuses on group learning and participation in orchestral ensembles, while keeping music and musical education fun.

Don't forget to click on "dedicate donation" if you want to give in honour or in memory of someone. You can also send a free ecard to let them or their loved ones know by filling out the required fields.

DID YOU KNOW?

12% of our annual revenue is generated through our social economy programs

There is no escaping the fact that there are overhead costs associated with accepting the gifts of our donors. These range from donation processing fees, to staffing, to office and programming space, to legal and accounting requirements, to fundraising, marketing, volunteer management and so on. To defray these costs as much as possible, we have focused on developing our social economy projects in the last few years. In addition to providing important job training opportunities for our members, these initiatives generate revenues that are reinvested in the organization, covering overhead costs and supporting programs.



Recharge your batteries with a healthy meal

The holidays can be pretty hectic. Why not stop by the Café and take a break with a delicious homemade muffin and coffee, or stay for lunch (lunch is only \$5 for non-members). We also serve breakfast on weekdays and brunch on Saturdays. In the last year, we have cut our café lunch costs by 80% (thanks to donations and food recovery partnerships), which means any money you spend on Café meals will have an even greater impact! Café hours: Monday to Friday from 8:30 a.m. to 2:00 p.m. (lunch is served between 11:30 a.m. and 2:00 p.m.) Saturday: brunch is served from 10:00 a.m. to 2:00 p.m.

The boutique: from small finds to hidden gems!

Need a new dress for the office Christmas party? A good book to read over the holiday break? A new outfit for your family get-together? Don't want to pay full price? Stop in at Share the Warmth's second-hand boutique...you never know what kind of treasures are hidden in our racks! And best of all, shopping at the boutique is better for the environment than buying new, and all profits are reinvested into the organization. What's not to love about shopping for a good cause?







What is social economy?

Social economy refers to the branch of economics that includes organizations selling goods and services to make a profit in order to: offer a service to its members, improve the welfare of its members and the community, and create long-term, quality jobs. These organizations (cooperatives, non-profit organizations, charities, etc.) work to reconcile economic activity with social equality.



Celebrate your special events at Share the Warmth and support the community

This year, we launched our new hall rental project. Built in 1892, our reception hall is housed on the second floor of the former Grace Church and has been recently renovated. With many of its original stain glass windows, and beautiful wooden vaults intact, the space's neo-Gothic-inspired style makes it a beautiful setting to host your special event. Holiday parties, weddings, seminars and conferences, anniversary parties, galas, fundraisers, community meals, birthday parties, and more. Our spacious hall can accommodate a variety of private, corporate or community events. Furthermore, the rental space can be adapted to your specific needs. For more information or to book a visit please visit our website: **sharethewarmth.ca/hall-rental**

Give the gift of music lessons this holiday season with Share the Warmth's new Music School

It is never too late to learn to play an instrument. Share the Warmth has just launched its new music school offering affordable lessons (private, semi-private or group) for adults in our newly renovated music rooms. We offer: piano, guitar, flute, clarinet, violin, viola, cello and voice lessons! All revenues generated by the music school will help fund our music programs for children and youth. For more information, pricing or to register please visit:

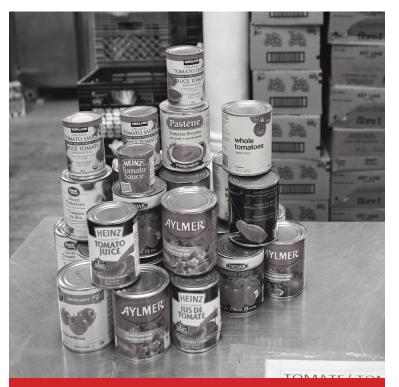
share the warmth.ca/what-we-do/music-school

HOW TO GET INVOLVED

Help feed the community

The annual food drive is already in full swing, and we are looking for partners to help us collect nonperishable goods to stock our food bank shelves for the winter ahead. If you would like to help, we can provide food boxes to put in your school or place of business. Call Kimber at **514-933-5599 ext. 221.**





Your participation in the holiday food drive will provide food assistance to the 1,400 people who rely on Share the Warmth's food bank every month, 30% of whom are under the age of 18. The nonperishable food you donate will allow us to stock our food bank for more than eight months.



Did you know?

Financial donations have a greater impact on fighting hunger. Every \$10 you donate allows us to buy \$30 worth of food! Join our holiday food drive fundraising campaign or make a donation at: canadahelps.org/en/charities/share-the-warmth/ p2p/food-drive/

Make a donation

To donate to one of our programs, in memory or in honour of someone, please visit: **sharethewarmth.ca/donate**

Volunteer

We currently need volunteers to help sort and tag clothing for our boutique. If interested, please contact **Mona at 514-933-5599 ext. 230.**

We are also always looking for volunteers to help us in the kitchen, food bank, Café-Boutique, youth programs, and during special events. If interested, please contact **Dalila at 514-933-5599 ext. 223.**

Questions or comments

Send us your questions or comments at: info@sharethewarmth.ca

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